

Brevard Symphony Orchestra

Director of Communications

Full-time Position | Salary: \$40,000 - \$45,000

The **Director of Communications** serves as a vital member of the Brevard Symphony Orchestra's team with primary responsibilities of strategic marketing, institutional storytelling, public relations and press outreach and cultivation, social media, new audience development, patron loyalty and retention. Supports the Strategic Director of Engaged Audiences, Marketing Consultant. The Director of Communications reports directly to the Executive Director. Responsibilities include planning and executing robust and effective internal and external communications and PR plans to ensure the achievement of revenue, new audience growth and entertainment.

Responsible for supporting the Brevard Symphony Orchestra's mission and achieving earned income, contributed revenue and patron engagement goals through effective and engaging communications channels including:

- All digital platforms
- Social media
- Press releases
- Video creation and content
- Web design and content
- E-mail blasts
- Publications including selling the ads and assembling the program book and season brochures and collateral
- Engage and manage all in-kind and paid media

Qualifications include:

- Five years of responsible experience in communications and public relations preferably with a performing arts or cultural institution
- Bachelor's degree
- Experience managing integrated social media campaigns to achieve revenue and engagement goals
- Attention to detail
- Excellent judgment and professionalism
- Team oriented, flexible, positive, personable attitude with a willingness to learn and continually strive for excellence and improvement
- Takes initiative and innovates, has passion and perseverance and is self-motivated and goal oriented
- Graphic design (proficiency with Canva and/or Adobe Creative Suite)

To apply, please email a cover letter and resume to David Schillhammer, Executive Director.
davidschiller@brevardsymphony.com

Start Date – As soon as possible, but by no later than June 5, 2023.